



March 2, 2007

For Immediate Release
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Mayor Jeff Holtzinger of Frederick
To Appear on "Maya Talk"
Sunday, March 11th @ 12:30 on NBC 25

Mayor Jeff Holtzinger of Frederick, Maryland will make his first appearance on NBC 25's "Maya Talk" on Sunday, March 11th at 12:30 pm. Host Maya Coiner and Mayor Holtzinger will be discussing topics ranging from development, water concerns, and education, to his future plans in politics.

Also appearing on "Maya Talk" will be Linda Volkar, General Manager, Retail Operations for Ashley Furniture and Kathy Chandler, Director of Visual Merchandising for Ashley Furniture. Harley-Davidson of Frederick will begin their 5 week series on how to become a "Harley Rider." Rounding out the show will be financial & tax expert, Greg Barford, will be giving out valuable tax information.

Hagerstown, Maryland --- "Maya Talk" is a weekly TV talk show airing every Sunday on NBC 25 at 12:30 pm. "Maya Talk," in it's second season, is recorded in the Frederick Cultural Arts Center on West Patrick Street. This partnership allows for the increased publicity of the various local groups making use of this great venue. Other downtown support of "Maya Talk" includes "Beans & Bagels" on East Patrick Street, providing the crew breakfast for every shoot, "En Masse," on North Market Street, providing the floral arrangements for the set and "The Temple, A Paul Mitchell Partner School, donates their time doing the hair and make-up for the show. Wood Street created and runs the "Maya Talk" website (www.mayatalk.com). Ashley Furniture donated the furniture and artwork, Peterson's Carpet & Flooring donated the flooring for the stage, and Ingall's Lumber and Supply out of Middletown, provided the wood for the set construction. It truly takes a community to run a show!!!!

"Maya Talk" features a number of regular segments to include:

The Sports Guys – Bob Nielobowski (baby boomer) vs. 12 year old sports authority, David Allen – Watch weekly for a different perspective on today's sports....

The Environment & You – Juan Boston, President, BS Environmental, appears regularly to relay important consumer oriented information that helps save you money, while protecting the environment.

"Hey Girl, So You Want to Ride a Harley?" – More and more women are becoming motorcycle riders, and many others are interested, but don't know how to go about it, or what is involved. Harley-Davidson of Frederick, over the next 5 weeks is going to take the mystery out of being a new rider, especially as it pertains to women!

"Tax Time" – Beginning March 11th, Financial & Tax Expert, Gregory Barford will end each show with important tax information geared to help you the viewer prepare your taxes and suggest ways to make your refunds work for you!

For further information regarding “Maya Talk,” please contact Maya A. Coiner, 301.748.7652, or visit our website at www.mayatalk.com.

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